



Omnisis – the market research data experts

*Market research sector:
when back-translation doesn't make financial sense...*

Overview

- Omnisis is an independent data processing, analysis and data management company.
- They approached Language Connect for the translation and subsequent analysis of an on-line questionnaire in 6 different languages.

Services Provided

- Questionnaire translation in the coded format
- Building questionnaire code-frame
- Coding foreign language responses
- Presenting to client in an easy-to-analyse format

How we delivered a great solution

- Language Connect tailored a foreign language services for the client to cut out translation of unnecessary text and extract the key data that Omnisis needed to analyse.
- By adapting to the client's work practices Language Connect was able to provide a seamless, fully-integrated foreign language service saving both time and money!

Contact details for this project :

Timeline

Days
1, 2

Questionnaire translation, proofreading, quality control and online testing

Days
3, 4, 5

Code-frame creation and application for all languages

Days
6, 7

Quality control and delivery right on time!

Languages Provided

- Arabic
- Bengali
- French
- German
- Russian
- Somali

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